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ROSS IMDT IN CINCINNATI DONATES OVER 2,000 FOOD ITEMS TO THE FREESTORE FOODBANK

CINCINNATI – A friendly competition among 140 classmates turned into windfall for The Freestore Foodbank in Cincinnati.

For one week, students at Cincinnati’s Ross Institute of Medical & Dental Technology (www.rossmedicaleducation.com) traded scrubs for casual wear, in exchange for providing a food item each day. By the end of the week, the school had collected over 2,000 items for the food bank. “Not only did the students supply donations themselves, but they asked friends, family and even local grocery stores to participate,” said Laura Kruze, campus director.

Tara Morehouse of Hamilton, who is currently enrolled in the dental assistant program, knows first-hand what it’s like to rely on the kindness of the community. “Being a single mom of three, there are many, many times that I relied on the help of food banks to help feed my children. Now that times are getting better for me and my family, I have a great opportunity at Ross to give back to the organizations that I once needed help from.”

The Freestore Foodbank (www.freestorefoodbank.org) is one of the largest food banks in the region. It distributes 10 million pounds of food annually in 20 counties in Ohio, Kentucky and Indiana through a trusted network of over 400 local members agencies such as soup kitchens and shelters, food pantries, churches, daycare and senior centers, and many other community and social services organizations.

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The group operates a Client Services Center in Over-the-Rhine, which works to meet the needs of the community's most vulnerable citizens, including the homeless, the unemployed, the working poor, and families in crisis. The Ross donation will be spread throughout the 420-member non-profit agencies that work with The Freestore Foodbank.

Students at Ross IMDT and its other campus locations in Michigan and Indiana, regularly volunteer to improve the lives of local residents. Past projects include the recent donation of used dental equipment to Cuba, collecting shoes for people in third-world countries, and creating hand-made cards for children and adults who spend the holidays in the hospital.

“We’re proud of our Cincinnati students for going above and beyond to collect as many items as possible in such a short amount of time,” said Paul Mitchell, CEO, Ross. “It shows how much can be accomplished when we work together as a team.”

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About Ross Medical Education Center

Since 1976, Ross Medical Education Center has dedicated itself to providing a quality curriculum that meets the needs of students who desire focused, short-term allied health education. Ross has 16 locations throughout Michigan, Ohio and Indiana. All of its schools are accredited by the Accrediting Bureau of Health Education Schools (ABHES), recognized by the U.S. Secretary of Education for the accreditation of private, postsecondary allied health education programs in the United States. More information can be found at www.rossmedicaleducation.com or by calling toll-free, (800) 833-7677.